



ArteLatAm™

PUBLIC ART
PLACEMAKING & CONSULTING
COMMUNITY ENGAGEMENT & OUTREACH



Meet our President

As President of ArteLatAm, I am proud to lead a New York-based art firm rooted in creativity, equity, and meaningful collaboration. Since our founding, ArteLatAm has grown into a trusted multidisciplinary organization.

Our work unites local artists, educators, designers, architects, and consultants to create inclusive art experiences that transform spaces and empower communities.

We believe the most powerful art is built through partnership. ArteLatAm collaborates closely with public and private partners to co-develop responsive projects and jointly pursue grant opportunities grounded in real communities, real places, and real needs. We value long-term, mission-aligned collaborations that turn shared visions into meaningful, fundable outcomes.

Our approach is flexible and client-centered, aligning each project with our partners' vision, goals, and budget to deliver lasting value and meaningful impact. I invite you to partner with us. Together, we can transform your vision into meaningful public art that leaves a lasting impact.

A stylized, handwritten signature in black ink, appearing to read 'S. Mata'.

Sylvia R. Mata
President & Co-Founder

We are a multidisciplinary, **New York-based Art Organization**

Our Mission

Provide high-impact educational and public art services for schools, communities, and institutions, blending innovation and artistic excellence while elevating local artists.

Core Competencies



NYS, NYC & NJ
Certified M/WBE



Our Expertise:
Public Art & Consultancy,
Community Engagement & Art Education.



10+ Years of Experience
Public Sector Certified Vendor



Bilingual Organization
(English/Spanish)



30+ years of Team Experience
With Community-Driven Approach (DEIB)



A robust in-house and Global
Network of Professionals.

Areas of Expertise



Full Turnkey Public-Art Process

From site selection, through artist sourcing, design, fabrication, installation, and post-installation management.



Community Engagement Stakeholder Outreach

Involving local residents, public agencies, and stakeholders in planning so that art reflects community identity.



Logistics • Fabrication Engineering Support

Helping with materials, structure, technical engineering, lighting, mounting, durability, safety, and installation logistics.



Curatorial Planning Art Strategy

Helps define the artistic vision, create guidelines, select themes, and integrate the art into landscape or architecture.



Project Management Oversight

Scheduling, budgeting, coordination with artists, fabricators, contractors; managing contracts, risk, logistics, installation.



Interpretation, Outreach & Communications

Signage, programming, exhibitions, educational material, digital content, tours, and community art events.



Artist Selection

Preparing calls, qualifying artists, managing selection panels, and evaluating proposals.



Master Planning Policy • Guidelines

Developing public art master plans, program policies, maintenance plans, and guidelines for integration into future development.



Maintenance & Long-Term Care • Policy

Planning for upkeep, conservation of works, policies to ensure durability, documentation, and safety over time.

Services

- ✓ Art Murals: Design & Production Indoor & Outdoors
- ✓ Educational Art Programs
- ✓ Public Art Placemaking & Consulting
- ✓ Community Engagement & Outreach
- ✓ Site-specific and Public Art photography

“Public Art has the power to transform spaces, spark dialogue, and bring communities together.”

Sylvia R. Mata · President & Co-Founder

ArteLatAm™

Key Personnel

30+ years of Team Experience
With Community-Driven
Approach (DEIB)

From large-scale murals to multi-disciplinary installations, we work collaboratively with local artists, curators, architects, consultants, city agencies, and community stakeholders to **deliver impactful public art that leaves a lasting legacy.**

FOUNDERS



Sylvia Mata
President and Co-Founder



Carlos Torres Machado
CEO and Co-Founder



Nancy Rodríguez
Operations Manager



Moses Ros
Art Fairs Manager



Jovanny Dilone
Web Developer



Cristina Barrera
Projects Manager



Pedro Felipe Vintimilla
Art Director Programs



Jeanisse Fernández
Graphic Designer



Dayanara Reyes
Communications Manager



Melania Maldonado
Music & Dance Project Director



Gusdeily Arcia
Social Media Specialist

Portfolio • Sculpture



• **Witnesses • Testigos, 2014**

Selected Artist:
Sydia Reyes

Location: La Guaira Highway,
Caracas, Venezuela

Service: Design, Fabrication,
Installation

Materials: Concrete, Acrylic, and LED

Measures: 32 x 23 x 22 ft

Commissioned by: The Ministry of
Land, Transport, and Public Works





• **Multiverses III, 2014**

Selected Artist:
Sydia Reyes

Location: Gardens of Maracaná Stadium.
Panama City, Panama.

Service: Community Outreach, Design,
Fabrication, Installation, Unveiling

Materials: Stainless Steel, Polycarbonate,
Acrylic, LED Lighting, and Concrete

Measures: 17 ft diameter

Commissioned by: The Government of
Panama



Portfolio • Murals



• **Lasting Legacy, 2025**

Selected Artists:
Carlos Torres Machado
& Darwin Erazo

Location: Academy for College Preparation & Career Exploration.
Brooklyn, NY

Service: Design, Hand-Painted Mural, Unveiling

Measures: 46 x 7 ft

Commissioned by: NYC Department of Education (DOE)



Portfolio • Murals



• A World of Cultures, 2025

Selected Artists:
Carlos Torres Machado
& Darwin Erazo

Location: High School of World Cultures. Bronx, NY

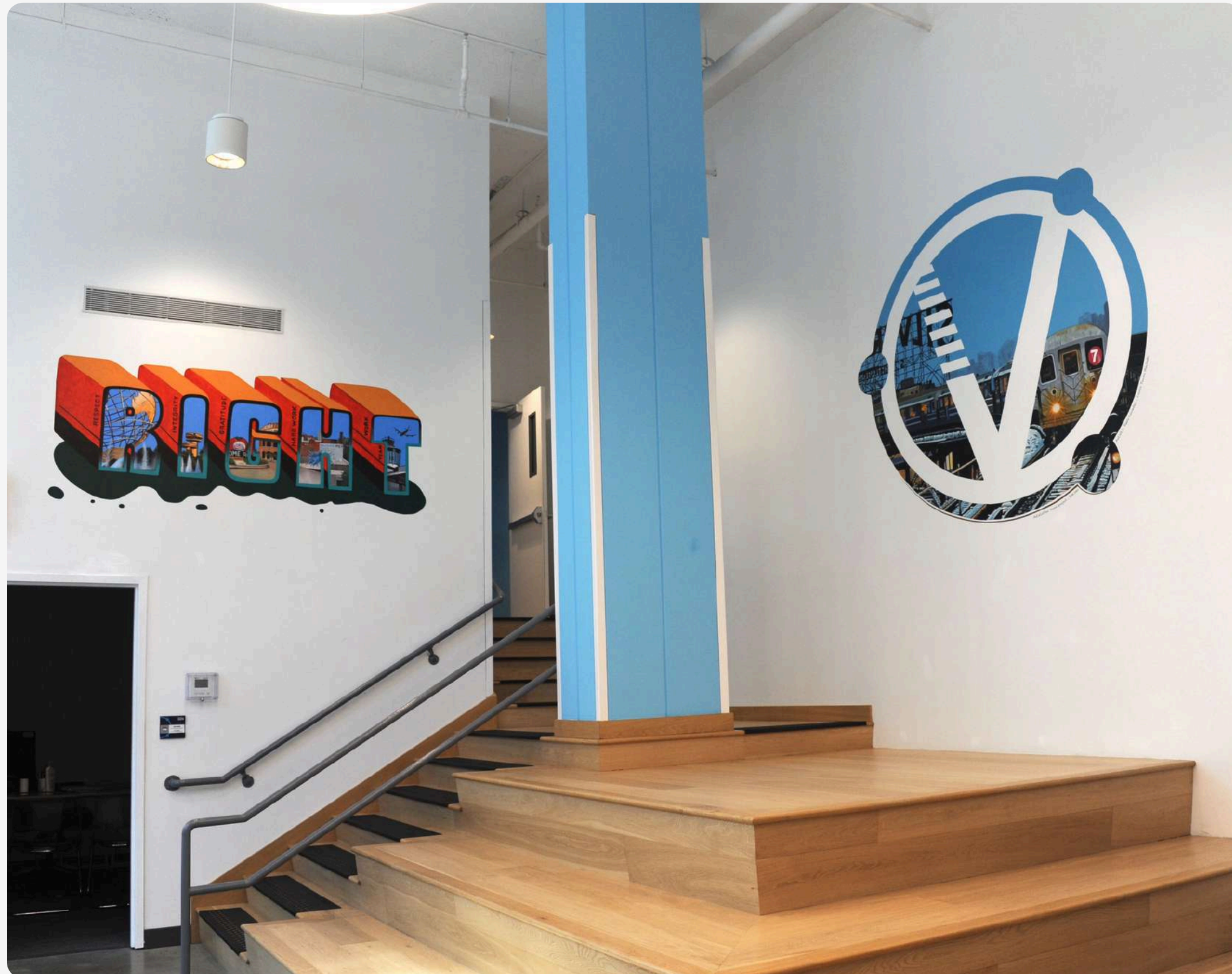
Service: Design, Hand-Painted Mural, Unveiling

Measures: 9 x 7 ft.

Commissioned by: NYC Department of Education (DOE)



Portfolio • Murals



RIGHT, 2022

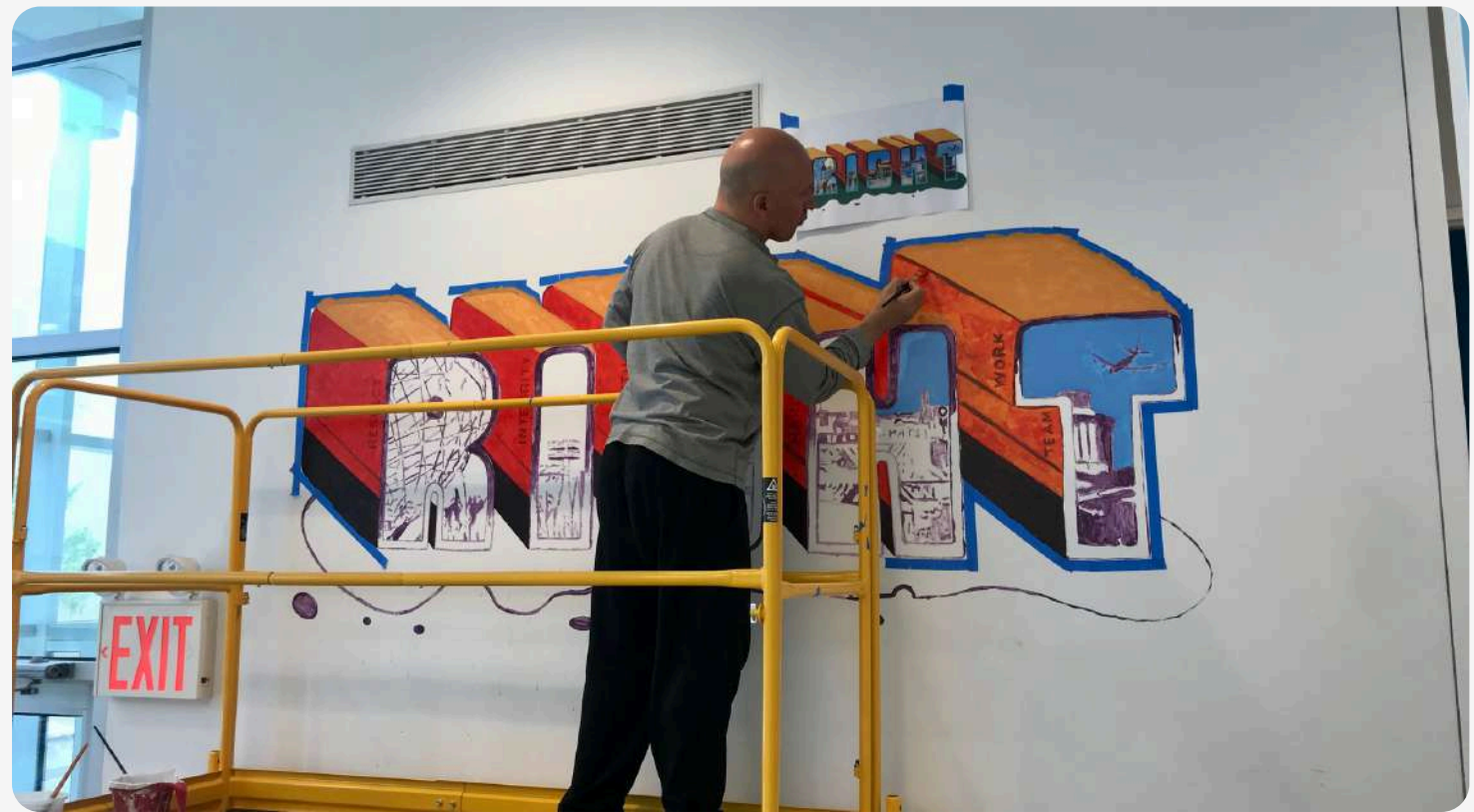
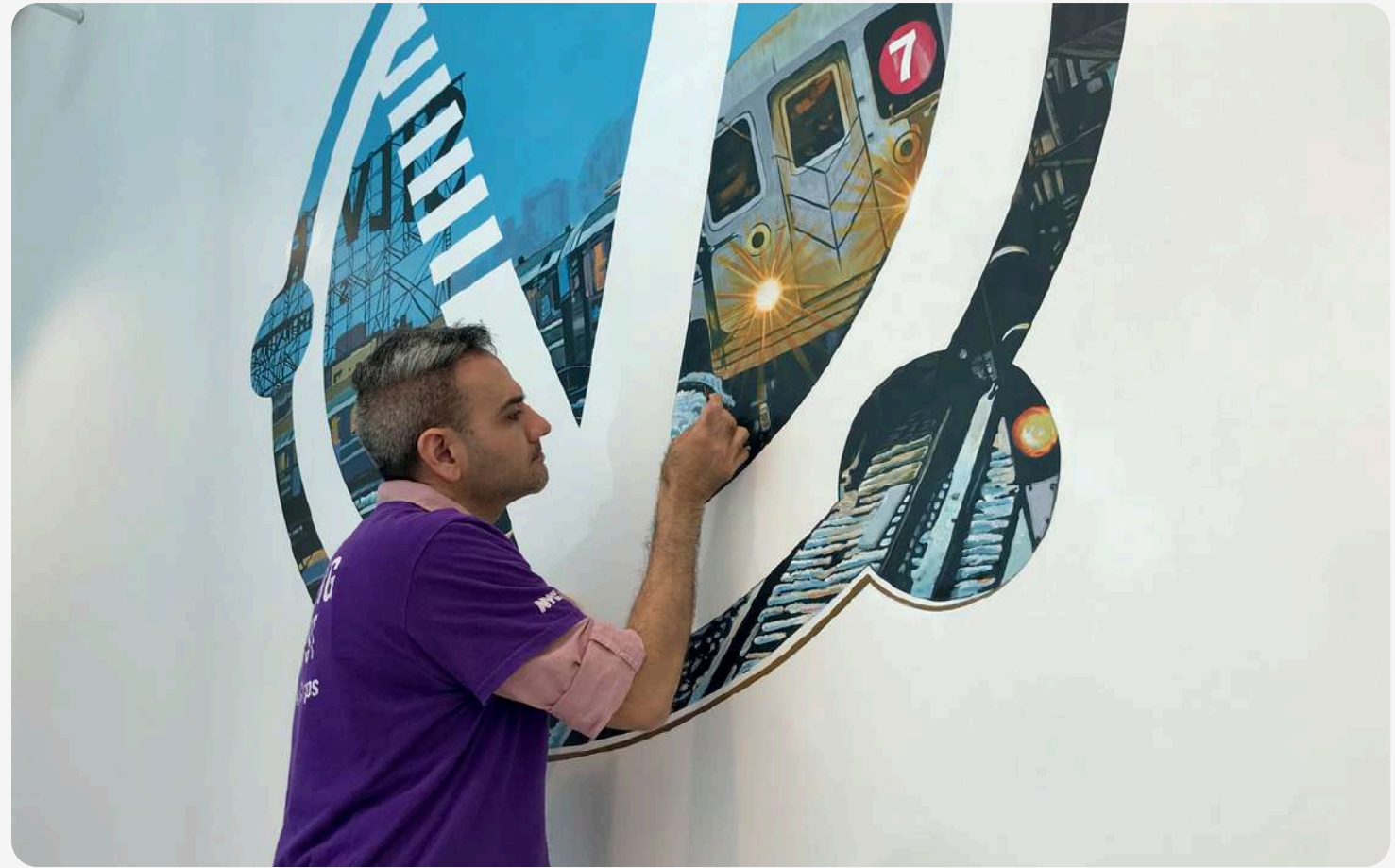
Selected Artists:
Carlos Torres Machado &
Pablo Caviedes

Location: Valence College Prep.
Rego Park, NY

Service: Design, Hand-Painted Mural,
Unveiling

Measures: 14 x 5 ft & 7 x 7 ft

Commissioned by: NYC Department
of Education (DOE)



Portfolio • Murals



• INCLUSION, 2021

Selected Artists:
Carlos Torres Machado,
Pablo Caviedes, Kely Lucas

Location: Bedford Village School. Brooklyn, New York

Service: Design, Hand-Painted Mural, Unveiling

Measures: 170 x 7 ft

Commissioned by: Department of Cultural Affairs, City Cultural Aid, & City Artist Corps



Portfolio • Murals



• Migration is Beautiful, 2025

Selected Artists:
Carlos Torres Machado

Location: High School for Enterprise, Business & Technology.
Brooklyn, NY

Service: Community Outreach, Design, Hand-Painted Mural

Measures: 19 x 8 ft

Commissioned by: NYC Department of Education (DOE)



Portfolio • Murals



• Intermittencies of the Night, 2024

Selected Artist:
Pablo Caviedes

Location: Lublin, Poland

Service: Community Outreach, Design,
Hand-Painted Mural, Unveiling

Measures: 33 x 14 ft

Commissioned by: Warsztaty Kultury w
Lublinie



Portfolio • Murals



• Nature's Echo II, 2025

Selected Artist:
Moses Ros

Location: Inwood Park Peninsula,
Manhattan, NY

Service: Community Outreach, Design,
Fabrication, Installation

Measures: 160 sq ft

Commissioned by: NYC Parks, Korea Art
Forum, National Endowment for the Arts



“We create inclusive art experiences that connect people, places, and cultures. Transforming public spaces through innovative art, education, and consulting services.”

ArteLatAmTM

Clients & Partners



QUALIFICATIONS

VENDOR: DOE, DOT, MTA, DASNY, DUNS,
Port Authority, NJ Start.

NIGP NY: 05280, 91881/86, 91838/39,
05250/51/52/53/54/55/56/64/80

NIGP NJ: 05250/55/56, 05280

NAICS NY: 711510, 611610, 611699, 541410, 541990.

NAICS NJ: 5419990, 3633, 05250/55/56, 92400,
96546, 92428, 92460, 92474/76


Let's Collaborate

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 85 N. Forest Avenue, Rockville Centre, NY 11570

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Co-Founder & CEO

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