



ArteLatAm™

2026 PROGRAMMING FOR
NYCPS SCHOOLS
Elementary • Middle • High School

free your creativity

We are a
multidisciplinary,
New York-based
Art Organization

Our mission aims to provide a diverse range **art services** to both public and private organizations while supporting and highlighting the talent of local artists and creatives.



NYS, NYC & NJ
Certified M/WBE



Bilingual programming
(English / Spanish)



Proudly served 5,000+ students
across NYC in the last five years



\$2 million liability
insurance coverage

Why Schools Choose Our Programs?

- ✓ Fully aligned with New York State Learning Standards for the Arts
- ✓ Age-appropriate curriculum for grades K–12
- ✓ Culturally responsive arts education to schools
- ✓ Turnkey implementation: planning, curriculum, materials, and instruction
- ✓ Experienced, background-checked teaching artists



What Students Gain From Our Programs

- ⊕ Refine artistic skills and techniques across multiple disciplines
- ⊕ Cultivate creativity and innovative thinking
- ⊕ Strengthen critical thinking, communication, and collaboration skills
- ⊕ Build confidence, inclusion, and authentic self-expression
- ⊕ Strengthen SEL competencies that support academic engagement and classroom success



**Boost
Academic
Performance
+ Engagement**





WHAT CAN WE OFFER TO YOU?

ALL YEAR ROUND
Customized & Inclusive
Programs (K-12)



Hand-Painted Art Murals by the Artist | Indoor · Outdoor



1

A team of professional muralists will create a large scale art mural for your school

2

The Artist will submit a **unique concept and digital rendering for approval**, incorporating the school's input and vision.

3

The next steps involve **priming the walls, sketching, and painting** the mural to completion.

4

We use **high-quality materials** that ensures the longevity of the mural in any weather condition

Program Highlights

Samples of Hand-Painted Murals by the Artist



Collaborative Murals

Painted with Students | Indoor · Outdoor



1

A professional team of muralists will create an art mural.



2

Engage students in a 60-minutes workshop as well as the development an art mural.



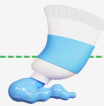
3

The Artist will submit a **unique concept and digital rendering for approval**, incorporating the school's & student's input and vision.



4

Students will learn art while actively painting a mural. The artist will give the final touch to deliver a professional mural.



5

The next steps involve **priming the walls, sketching, and painting** the mural with the collaboration of the students. Students will paint in small groups.

Program Highlights

Samples of Murals Painted with Students





Visual Art Classes

Specialized Art, Mixed Media, Arts & Crafts, and More

- ✔ **Develop technical mastery** by exploring diverse mediums and artistic styles.
- ✔ **Boost creativity and critical thinking** to solve problems through innovative expression.
- ✔ **Connect with global culture** by exploring art movements and world traditions.
- ✔ **Strengthen emotional intelligence** and collaboration in an inclusive environment.
- ✔ **Cultivate a lifelong passion for the arts** under the guidance of professional instructors.





Photography or Film

- ✓ Master technical skills through **hands-on practice** with cameras and editing tools.
- ✓ **Apply key visual concepts** such as lighting, framing, and composition.
- ✓ **Enhance visual literacy** and critical thinking across all grade levels.
- ✓ Craft stories with purpose to **communicate ideas with clarity and impact**.
- ✓ **Receive expert mentorship** from professional artists throughout the creative process.



Performing Arts THEATER

- ✓ **Develop acting and performance skills** through dynamic, hands-on activities in voice and movement.
- ✓ **Build confidence and communication** by fostering teamwork and creative self-expression.
- ✓ **Explore diverse cultural traditions** through the study of theater, dance, and global rhythms.
- ✓ Create and stage an **original production inspired by school values, literature, or social impact.**
- ✓ **Grow in a safe and inclusive environment** guided by experienced professional teaching artists.





Performing Arts

MULTICULTURAL DANCE

- ✓ **Improve coordination and body awareness** through the mastery of rhythm and movement.
- ✓ **Boost confidence and self-expression** through dynamic and creative dance activities.
- ✓ **Strengthen cognitive abilities** using patterned movement, sequencing, and musicality.
- ✓ **Explore diverse global dance forms** including salsa, flamenco, hip hop, and cultural traditions.
- ✓ **Train in an inclusive, energetic environment** led by experienced and professional dance instructors.





Urban Gardening & Art Integration

- ✔ **Build environmental awareness** through hands-on gardening and nature-based activities.
- ✔ **Develop sensory and motor skills** by planting, exploring textures, and caring for the garden.
- ✔ **Strengthened creativity**, color recognition, and artistic expression through integrated art lessons
- ✔ **Complete meaningful projects** like designing garden signs, decorating pots, and creating nature-based art.
- ✔ **Explore the connection between science and art** in a calm, supportive environment guided by experienced instructors.

Festivals & Specialized Events

Our expert team helps plan and execute **unforgettable school festivals and events**, promoting student engagement, creativity, and community building.

From cultural celebrations to talent showcases, **we handle the production, logistics, and entertainment**, ensuring a stress-free experience for administrators and teachers.

LIVE MURAL PAINTING
ON CANVAS

HANDS-ON
ARTS & CRAFTS

DANCE &
PERFORMANCES

MULTICULTURAL
ZUMBA

FOOD
& BEVERAGES

FACE
PAINTING

DJ &
LIVE MUSIC

PHOTO
BOOTH

BALLOON
DECORATIONS

And much more....





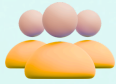
Prior Clients

Brooklyn, NY

- The Greater Ridgewood Youth Council, Inc.
- PS81Q Jean Paul Richter. Elementary School
- PS 376 Felisa Rincon De Gautier, Elementary School
- MS 577 Conselyea Middle School
- PS3 The Bedford Village Elementary School
- K382 Academy for College Preparation and Career
- K486 New Dawn Charter
- P.S.128 The Bensonhurst School
- K478 High School Enterprise
- M.S.936 Arts Off 3rd

Bronx, NY

- High School of World Cultures 12X550
- PS76 The Bennington School
- X342 International Middle & High School for Liberal Arts
- PS 138 Samuel Randall, Elementary School
- X550 High Schools World Culture
- PS X014 Senator John Calandra
- PS107 X (Elementary)
- Icahn Charter School 4
- X439 Bronx High School for Law & Community Service
- X243 West Bronx Academy for the Future, Middle & High School



Prior Clients

New York, NY

- M449 Vanguard High School
- M544 Independence High School
- M375 Mosaic Prep. Elementary Academy
- PS/MS 188 The Island School

Queens, NY

- Q362 Wave Prep. Elementary School
- PS 329 East Elmhurst Community School
- Q620 Thomas Edison Career & Technical High School
- Q387 Valence College Prep. Middle Charter School
- PS 83 Central Queens
- Consulado Ecuador Queens



ArteLatAm™

Meet the Team

FOUNDERS



Sylvia Mata
President and Co-Founder



Carlos Torres Machado
CEO and Co-Founder



Nancy Rodríguez
Operations Manager



Moses Ros
Art Fairs Manager



Jovanny Dilone
Web Developer



Cristina Barrera
Projects Manager



Pedro Felipe Vintimilla
Art Director Programs



Jeanisse Fernández
Graphic Designer



Dayanara Reyes
Communications Manager



Melania Maldonado
Music & Dance Project Director



Gusdeily Arcia
Social Media Specialist

Clients & Partners



ArteLatAm[™]
free your creativity

Let's Collaborate

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